

March 2009

Recycling success for aluminium foil trays in Europe

European average recycling rate for alufoil trays and semi-rigid containers has reached 40%, according to figures compiled by the European Aluminium Foil Association (EAF



Used in markets such as ready prepared meals, bakery products, pet foods and takeaway foods, alufoil trays and containers are a consumer-friendly and infinitely recyclable material.

Aluminium is 100% recyclable with no loss of quality in the recycling process and recycling of used aluminium saves up to 95% energy. Recycled aluminium foil trays are used again for the production of new valuable aluminium products.

Felix Steinbrecher, EAF



’s Container Group chairman, said: “The average recycling rate of 40% proves that real progress is being made across Europe, and there is still the opportunity to improve.”
“The recycling figures married to continuous light weighting through down-gauging of material, make alufoil trays a sustainable packaging option in addition to its modern and convenient features.”

The above recycling rate is an average European rate based on national consumption and recycling data compiled by EAF

The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of alufoil containers and of all kind of flexible packaging. Its more than 120 members include companies in Western, Central and Eastern Europe.

Further information:

Guido Winsel
Director Communication
European Aluminium Foil Association
Am Bonneshof 5
D - 40474 Düsseldorf

Tel: +49 (0)211 47 96 168
Fax: +49 (0)211 47 96 25 191
enquiries@alufoil.org
www.alufoil.org